# PAULO GRAÇA DESIGNER + ILLUSTRATOR CURRICULUM VITÆ



# Personal data

Full name

# Paulo Jorge Nunes da Graça

Birthdate

03 / 12 / 1985

City

Tomar

Nationality

Portugal

Phone (+351) 919 748 974

email

# paulojgraca@gmail.com

# **Profissional experience**

Feb 2021 — present

### Napperon

Creation of graphic identities for multiple projects. Pagination of books, catalogues and magazines. Development of interfaces for web projects. Design of social media posts, etc.

Mar 2018 — Oct 2020

**Miew Creative Studio** 

Creation of graphic identities for multiple projects. Development of interfaces for websites and applications. Pagination of catalogues and development of advertising campaigns.

Jan 2012 — Aug 2019

# **Bons Sons Festival**

Member of the advertising team. Development and deployment of the graphic identity of each edition in multiple formats (print and digital).

Mar 2016 — Feb 2018

# Netgócio

Development of several branding and rebranding projects. Logo design and interface development for web projects.

Apr 2013 — Aug 2015

### **One Design**

Designer

Leiria

Development of several branding and rebranding projects. Pagination of catalogues and magazines. Creation of graphic supports for the communication of several brands.

Tomar

Guimarães

Designer

Designer

Designer

Designer

Abrantes

Oporto

# Professional experience (cont.)

Jan 2011 — Aug 2011

### **Rosa Filmes**

Development of posters and communication strategies for various films. Development of interfaces for websites.

Designer

Designer

Nov 2008 — Dec 2009 C.I.T.I.

Development of interfaces for various web portals. Design and development of educational multimedia applications. Pagination of digital books and magazines.

# Personal projects

2016 — Present

# **Planos Film Fest**

Co-creator and co-organizer of the festival. Curatorship of the selected works to integrate each edition, and development of the visual identity of each edition of the festival.

2014 — Present

# **Tripé Collective**

Co-founder of the collective. Directing, producing and editing several fiction short films, documentaries, video clips and/or advertising spots. Poster development.

Tomar

Lisbon

Lisbon

Tomar

# Education

### 2004 — 2008 Graphic/Multimedia Design

ΒA

ESAD.CR — Escola Superior de Artes e Design de Caldas da Rainha. IP Leiria.

# Aditional education

#### 2022

### **Illustrated Characters Factory**

Domestika - by Patricio Betteo

#### 2022

### **Illustration Techniques to Unlock your Creativity**

Domestika - by Adolfo Serra

#### 2022

### **Fantastical Illustrations with Procreate**

Domestika - by Michael Relth

#### 2020

### Brushes and Pixels: Int. to Digital Painting in Photoshop

Domestika - by Patricio Betteo

# Formação adicional (cont.)

#### 2020

### **Digital Collage for Editorials**

Domestika - by Israel García Vargas

#### 2020

### Adobe Photoshop for Illustration

Domestika - by Gemma Román

#### 2020

### Introduction to Children's Illustration

Domestika - by Adolfo Serra

#### 2020

### Illustration of Characters with Style

Domestika - by Alberto Montt

#### 2020

### **Animation for Typographic Compositions**

Domestika - by Holke 79

#### 2017

### Design Thinking - Pensar c/ Criatividade

Edit Value - by Katja Tschimmel

### 2017 Comunicação - O que importa saber?

Netgócio (40h)

# Formação adicional (cont.)

2015

### **Tixas ao Alto**

Bons Sons Festival - by Ambas as Duas

2015 Advanced Indesign

One Design (44h)

### 2015 Facebook Management

One Design (10h)

# Major clients I've worked

Médio Tejo Edições **AM Experience Group** Portuguese Ministry of Internal Affairs Armis Group **BM** Car Estarreja Council Comunidade Intermunicipal Médio Tejo Lagoa Council Matosinhos Council Devscope Porto Fashion School **Tomar Council** Francofonia Fest Viana do Alentejo Council Bons Sons Festival VN Barquinha Council **EDP** Foundation Sever do Vouga Council Glorybox Portuguese National Reading Plan Portuguese Government Portuguese Agrofood Cluster Sonae Group Quobis Inditex Group **RE/MAX** Portugal NOVA - New University of Lisboa Institut Français du Portugal Visualstar Belgium JLL Margarido's Zurich

Software knowledge

Adobe Photoshop Adobe Illustrator Adobe Indesign Adobe Premiere Adobe Xd Sketch Figma Procreate

Languages

Português	Native
Inglês	Advanced
Espanhol	Basic
Francês	Basic

# Technical knowledge

BrandingDigital Illustration / Digital PaintingLogo DesignSocial Media DesignEditorial DesignVideo EditingPhoto CorrectionUI DesignPhoto ManipulationDigital Product DesignVector DesignCommunication Design

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